



## Measuring climate actions

**The problem:** Government, utilities and corporations are scrambling to create their climate action plans, but often fall short in developing an effective strategy and effective mechanism to execute against their goals - only **11 of the top 75 cities are on track to meet their climate goals**. This is often because climate planners and corporate strategists do not have the necessary data, expertise or capital to create and manage these plans. Those cities and companies that do have adequate resources spend a disproportionate amount of time and money collecting data to "find" problems - often through the help of consultants - rather than "solving" problems.

Climate planning touches so many constituents, interest groups, and board rooms that implementation strategies often fall flat because it's too time consuming to manage engagement with a wide array of stakeholders to build holistic, effective and equitable plans. Additionally, administrators struggle with mountains of information maintained by siloed departments. Tools used to manage these complex processes are still localized spreadsheets, reports are expensive and time consuming, and data is understood by a select few.

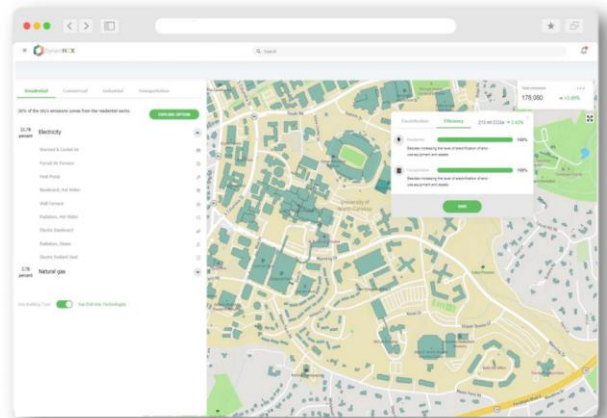
### Dynamhex is built to show a better way

"Cities are pledging to confront climate change, but are their actions working? By David G. Victor and Mark Muro, Brookings Institute October 22, 2020

## How does Dynamhex™ help:

Dynamhex's "Decarbonization-as-a-Service" (DaaS) software provides your organization or municipality with the right solution to address your climate planning problems and goals. Our objective is to help consultants quickly gather and simplify the data so you can spend more time evaluating the solutions than evaluating the problems.

Image on right: Our software visualizes where emissions are coming from, and where to deploy climate actions and solutions



**Climate Impact:** How do I understand my emissions footprint, and develop an effective plan quickly to meet my climate goals?

**Financial Impact:** How do I climate plan while generating a positive economic ROI through reduced costs and emissions?

**Community Impact:** How do I ensure all necessary stakeholders are involved in the climate planning and execution process, and our climate strategy is built with social equity in mind?

Learn more – [hello@dynamhx.io](mailto:hello@dynamhx.io)

